



21 Good Reasons!

CENTURY 21 Judge Fite Company

JUDGE FITE COMPANY

offers 21 good reasons to join our team!

1. The Most Recognized Name in Real Estate

CENTURY 21 continues to be the real estate franchise brand most recognized (97%) by consumers, and the real estate company consumers think of first when they want real estate services

2. CENTURY 21 Innovative Technology

The CENTURY 21 System is committed to providing up-to-date technology at your fingertips.

3. Award Winning Training Programs

The CENTURY 21 Learning System has been a winner of the Training Top 100 award for six consecutive years. We offer online, in-house, onsite, free and tuition based training to all our associates.

4. Healthcare

CENTURY 21 is proud to say we now make affordable healthcare coverage available to our brokers and agents. We have 2 programs with 5 plans to choose from. Please call 1-800-416-4396 to get rates and enrollment or log onto www.aimhealthplans.com/C21.

5. CENTURY 21 Lead Router

CENTURY 21 LeadRouterSM is a management tool that captures online inquiries from home buyers and sellers, converting data to voice, and instantly informs a CENTURY 21 real estate agent about the lead, enabling them to respond within minutes of receiving the request.

6. Century 21.com

Averaging about 2 million visits a month, Century21.com provides tremendous exposure for your listings. All listings placed on Century21.com, are automatically listed on Google.com, trulia.com, landandfarm.com and yahoo.com, and others – at no additional cost.

7. Global Referral Network

The CENTURY 21 Global Referral Network is an internet-based referral management tool that enables brokers to securely send and receive referrals 24 hours a day, 7 days a week. CENTURY 21 Judge Fite Company participates in CGRN and the Cartus Referral networks.

8. CENTURY 21 Business Benefits

The CENTURY 21 Business Benefits program is a great way to save money on a variety of business related goods and services - from Dell, AT&T, to eNeighborhoods, and more!

9. Industry Leading Marketing

The CENTURY 21 System is dedicated to increasing market preference for the CENTURY 21 brand, and generating qualified consumer leads for our agents. Everything we do, is focused on delivering quality leads to the agent.

10. 21Online.com

21Online.com, our CENTURY 21 intranet, is an intuitive, comprehensive source of information for brokers and agents. From an online ad creation studio to broker and agent financial tools, 21online.com is a complete marketing system.

11. CENTURY 21 Client Relationship Management

The CENTURY 21 Preferred Client Club enables agents to strengthen and build client relationships beyond the conclusion of a transaction. 8 personalized touches each year, for a one-time fee of only \$38 for 5 years or \$53 for 7 years per client.

12. CENTURY 21 Judge Fite Connections Network

CENTURY 21 Judge Fite Company provides additional real estate services for you and your clients through the Connections Network Program. From Mortgage services to Insurance, we provide services to you and your clients for most all home related needs.

13. Unparalleled Marketing into High Growth Areas

CENTURY 21 has a strong focus on target markets that are a great opportunity for growth. Our Fine Homes and Estates, and Commercial programs can help you expand your business and grow market share.

14. Giving Back to the Community

CENTURY 21 Judge Fite proudly supports Easter Seals. The CENTURY 21 System has raised close to \$100 million to support local Easter Seals chapters, CENTURY 21 Judge Fite Company has raised over \$1 million dollars for Easter Seals through various ongoing events and programs.

15. JudgeFiteOnline.com

CENTURY 21 Judge Fite offers an online resource center second to none. With a Document Library and Bulletin Board, you can access professionally designed marketing pieces and informatin with no fee attached!

16. Customer Satisfaction

The online Quality Service Survey allows you to be in touch with the needs of your clients and to understand your customer experience so you can constantly improve your skills. Sales professionals who achieve the highest levels of quality customer service have the opportunity to receive the CENTURY 21 Quality Service Award.

17. Conveniently Located Offices

CENTURY 21 Judge Fite Company has 21 offices located across the Dallas/Fort Worth Metro area. Our agents can use all our locations to meet their clients and conduct their business when necessary, making is easier for the client.

18. Outstanding Web Presence

With our outstanding web presence on Century21.com, CENTURY21JudgeFite.com, enhanced listings on Realtor.com and our blogs and social networking sites, you will get MORE exposure on ALL of your listings.

19. Awards and Recognition Programs

In CENTURY 21 Judge Fite Company, we appreciate hard work and dedication to customer service and achievement. Through various ongoing programs, we make sure that all members of our family are recognized for their hard work.

20. CENTURY 21 is an international brand

Why settle for a brand that specializes in only specific markets and environments, when CENTURY 21 applies the Gold Standard for service across the globe? With more than 142,000 sales professionals spanning 61 countries and territories, the CENTURY 21 System truly has a positive impact across the globe.

21. Support of Over 70 Years of Service to the Local Market

Through the CENTURY 21 System, and CENTURY 21 Judge Fite Company, not only do you have the opportunity and the increased resources to leverage our brand name and industry leading programs to help you achieve maximum results and unlimited growth to your business, you also have the backing of one of the most established brokers in the DFW and North Texas area. Take advantage of the fact that you are working at the biggest real estate company in the world. Receive the rewards, recognition and the respect you deserve.

WHY WAIT?

21 reasons to join CENTURY 21 Judge Fite basically means 21 ways to build YOUR success!

www.c21jfccommercial.com

real estate is great!
AT CENTURY 21 JUDGE FITE COMPANY